

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – APRIL 2023

16/17/18UCO1MC02 – BUSINESS ENVIRONMENT

Date: 09-05-2023

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART A

ANSWER ALL THE QUESTIONS

10X2=20

1. Define the term 'Corruption Perception index'.
2. Explain the concept of Business.
3. Define the term 'Business Ethics'.
4. What is meant by 'Business Environment'?
5. Identify any two 'Fundamental Duties' enshrined in the Indian Constitution.
6. Define 'GATT'.
7. What is the meaning of 'Mixed Economy'?
8. Define 'Environmental Pollution'.
9. Explain the concept of 'Demographic Environment'.
10. Define 'Globalization'.

PART B

ANSWER ANY FOUR QUESTIONS

4X10=40

11. Explain the types of Business Environment and list out the importance and limitations.
12. What are the approaches of Environmental Analysis?
13. List out the merits and demerits of the different Economic Systems.
14. What are the functions and economic roles of the State?
15. Explain the relevance of the Competition Act.
16. What is the impact of foreign cultures on Indian Businesses? Illustrate with examples.
17. What are the demographic factors that affect Business Environment?

PART C

ANSWER ANY TWO QUESTIONS

2X20=40

18. The role of economic parameters is to analyze and understand the impact of economic factors on the business environment. Describe the various indices that aid in studying this effect.
19. Define COPRA and discuss the significant provisions of the Consumer Protection Act of 1986 in safeguarding consumer interests.
20. Identify the factors associated with Corporate Social Responsibility and illustrate the implementation strategies for various business groups with appropriate examples.
21. List the trading blocks that influence globalisation worldwide. Also, explain the impact of globalisation on India, particularly in the IT industry.

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